

IELTS Cambridge 10 (test 3)

Countries are becoming more and more similar because people are able to buy the same products anywhere in the world.

Do you think this is a positive or negative development?

These days globalization and the raise-rise in of imports and exports between countries, has made it that possible to have the chance of purchasing the same goods from most places around the globe. While this approach may destroy local markets and products, I personally believe that the advantages outweigh its drawbacks.

As the result of growing of a lot of new products and well-known brands in many lands, local and traditional products, such as handicrafts and even national foods, have been are affected. by these phenomena. According to new findings each year about 1350 local brands and factories will be bankrupted and many industries and even local food producers, which served rural cuisines, are going to be-vanished because of these rates of product transmission-exchange between countries. Nowadays many populated countries, for instance china, try to catch /take over the markets from all over the world by the means of mass production systems and even copy traditional clothes, handicrafts and other goods of destination markets with lowest prices.

In contrast, in this era a lot of people are immigrating or traveling from lands to lands for short or long periods and these new changes in the way of trademarks helped them to find similar products and facilities in many places as they had in their homelands. Besides that, being able to experience new technologies and pioneer products are one other advantages of this circumstance.

To put it in a the nutshell, similarities of countries from the aspects of the similarity of products in the markets are the result of population movements around the world and based on my opinion it is essential and even inseparable from the way of living in the 21st century.